



The Worldwide Fame of the "Champagne of Ireland"

THREE QUARTERS of a century ago Cantrell & Cochrane of Ireland produced "C & C" Aromatic Ginger Ale, which became popularly known as "The Champagne of Ireland."

It naturally followed that Cantrell & Cochrane should then perfect and introduce to the world the "Dry" or "Sec" type of "C & C."

This suggested the "Champagne bottling" for "C & C" Dry Ginger Ale—the "Imperial" green bottle with the gold foil top. A bottle worthy of the incomparable beverage it contains.

Throughout the years, although many ambitious attempts have been made to imitate "C & C," some bottlers having gone so far as to adapt the "C & C" green bottle with the gold foil top, no one has even

approximated Cantrell & Cochrane's own formulae for blending the delicious ingredients of "C & C."

The Fame of "C & C" is World-wide

When you are at home your own grocer, druggist, fruiterer or delicatessen will provide you with this famous beverage. Your favorite fountain serves it. It is the traditional beverage of clubs and hotels.

And when you travel—"C & C" is with you on the luxurious trains and steamships, at the hotels, restaurants and cafes, wherever you go.

Wherever you buy it, at home or abroad, it will have the same delightful flavor, body, zest and sparkle, and the same marvelous blending qualities.

When it is so easy to obtain "C & C," why compromise on anything less!

Do not be confused by similar bottles or imitative labels. There is only one "C & C" and that is the genuine Cantrell & Cochrane Ginger Ale—Standard the World Over for Seventy-five Years.

Cantrell & Cochrane Ginger Ale

Standard the World Over for Seventy-Five Years



From New York to San Francisco; from London to Hong Kong—wherever you travel, North, South, East or West, you will find "C & C" the standard. The only Ginger Ale of world-wide reputation and use.

In Boston

Wholesale Distributors
S. S. Pierce Co.
Tremont & Beacon Streets

Cantrell & Cochrane, Ltd.
Plants and Laboratories
Dublin Belfast

New York

E. & J. Burke, Ltd.
Sole Agents U.S. and Canada
Long Island City, N.Y.



"C & C" Dry Ginger Ale is supplied exclusively in the above emerald green, gold foiled bottle; 12½ oz. and 6½ oz. (split) sizes.

"C & C" Aromatic Ginger Ale is supplied in standard, clear, cylindrical bottles; 16 oz. (family size), 9.6 oz. (club size), and 5¼ oz. (split size).

